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General information

Name Haertanto
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Url <https://www.linkedin.com/in/haertanto/>

Summary As a highly adaptable professional, I have cultivated a diverse skill set encompassing IT, Marketing, and Education. My experience spans roles such as IT Project Manager, Web Developer, and Programming Instructor. I am passionate about exploring new technologies and continuously expanding my knowledge in areas including Data Science, AI, Cybersecurity, and Cloud Computing. I am eager to contribute my technical expertise and strong problem-solving abilities to a challenging role where I can drive innovation and achieve business objectives.

Education

2008.08 - 2015.08
Bangkalan, Indonesia
S1 Sarjana Komputer (S.Kom.)
Universitas Trunojoyo Madura
Fakultas Teknik

- Computer Science/Informatics (Teknik Informatika)

Publications

2015.07.29
RANCANG BANGUN MANAJEMEN KONTEN PADA PEMBELAJARAN PENERAPAN JARINGAN KOMPUTER DESIGN ON LEARNING CONTENT MANAGEMENT APPLICATION OF COMPUTER NETWORK
Universitas Trunojoyo Madura

Work

2025.01 - NOW
Lumajang, Indonesia
Academic Mentor
Ruang Riset
A quantitative research specialist to serve as a thesis mentor for students

- Assist statistical method
- Help refine research
- Data analysis feedback

2024.12 - NOW
Lumajang, Indonesia
Digital Marketing Specialist
Several ****Awesome**** Company
Responsible for develop and execute comprehensive digital marketing strategies to drive brand awareness, generate leads, and increase sales.

- In-depth market research
- Optimize website content
- Manage paid advertising campaigns

- Create engaging content

2024.12 - NOW

Lumajang, Indonesia

Web Developer Trainer

Flashcom Indonesia

Delivers comprehensive training programs to equip individuals with the skills and knowledge necessary to excel in web development.

- Create and maintain course
- Assessment
- Stay up-to-date

2024.10 - NOW

Lumajang, Indonesia

Private Tutor

LBB Pointer

Private programming tutor. Acts as a personal mentor, guiding students to master programming skills.

- Understanding the student
- Creating a learning plan
- Teach programming concept
- Guiding practice
- Providing feedback

2023.01 - NOW

Bangkalan, Indonesia

Software Developer

Abdi Komputer

Designing, developing, and maintaining software applications.

- Develop, test, and deploy
- Collaborate
- Code reviews
- Troubleshoot
- Stay up-to-date

2022.04 - 2023.04

Bangkalan, Indonesia

BSPS Field Fasilitator

Kementerian Pekerjaan Umum dan Perumahan Rakyat

Guide and support beneficiary communities from the beginning to the end of the house construction process.

- Outreach and education
- Candidate selection
- Guiding potential beneficiaries
- Assist solving issues
- Ensure the quality
- Reporting

2020.08 - 2023.01

Bangkalan, Indonesia

Project Manager

Abdi Komputer

Provide a technical support to clients, managing IT projects such as computer installations, and leading software development teams for custom web applications. Responsible for planning, organizing, and managing information technology (IT) projects from start to finish.

- Project Planning
- Team Management
- Budget Management
- Risk Management
- Stakeholder Coordination
- Quality Control
- Project Closure

2017.10 - 2020.07

Bangkalan, Indonesia

IT Staff

Bumi Madura

As the primary hardware technician, I am responsible for the day-to-day maintenance of our server infrastructure, including servers, routers, modems, and printers. My duties involve performing routine inspections, troubleshooting network issues, and ensuring optimal performance of all hardware components.

- Technical Support
- Sistem Administration
- Network Administration
- Software Installation and Updates
- Data Backup and Recovery
- Security
- Hardware Maintenance
- Troubleshooting

2016.08 - 2017.09

📍 Bangkalan, Indonesia

Marketing Staff

Tretan Motor Kamal

Marketing staff at a Yamaha motorcycle dealership is primarily responsible for promoting Yamaha products and increasing sales through various event activities.

- Event Planning and Organization
- Event Promotion
- Event Execution
- Event Evaluation

2013.08 - NOW

📍 Lumajang, Indonesia

Freelance Web Developer

Self Employed

Responsible for the entire lifecycle of a website app, from conception to completion. Able to work independently, manage time effectively, and deliver high-quality work for clients.

- Web Development
- Programming
- Report Writing

References

[📄 Sulaiman Efendi S.P.](#)

Haertanto is a highly motivated and results-oriented Marketing Event Staff member in Tretan Motor Kamal. His expertise in event planning, marketing strategy, customer relationship management has been instrumental in increasing event attendance and generating leads. He is a creative and innovative thinker who consistently exceeds expectations.

[📄 Wirantono Adiputra S.T.](#)

Haertanto's combination of technical skills and dedication has been invaluable to Bumi Madura. His development of the Jokotole Collection website is just one example of his many contributions to my company.

[📄 Windy Julianto S.Kom.](#)

As a dedicated IT Project Manager at Abdi Komputer, Haertanto combines a deep understanding of IT Services and Web Development with exceptional project management skills. His comprehensive approach ensures that projects are delivered seamlessly, meeting both client and organizational objectives.

[📄 Irfan Dzulkarnain A S.Kom.](#)

Speaking as a facilitator at PUPR myself, I can confirm that Haertanto is a highly skilled and dedicated Field Facilitator in the construction and infrastructure sector. His expertise in project management, community engagement, and technical assistance has been instrumental in the successful implementation of BSPS infrastructure projects. He is a results-oriented individual who is committed to ensuring that projects are completed on time and within budget.

Volunteer

2012.08 - 2013.08

📍 Bangkalan, Indonesia

Secretary General

UKMF LPM Saint

Overseeing all organizational activities, ensuring seamless collaboration between departments.

- Coordination
- Administration

- Program Implementation
- External Relations

Languages

Indonesia

Native speaker

English

Fluent

Skills

Advanced

Teaching
Programming
Troubleshooting
Web Development
Technical Support
IT Service Management
Wordpress Development
Responsive Web Design
Information Technology
Learning Management Systems

Intermediate

Marketing
Networking
Negotiation
Report Writing
Event Planning
Team Leadership
Network Troubleshooting
Agile Project Management

Interests

🔧 Technology

Copywriting
Data Science
Graphic Design
Cyber Security
Cloud Computing
Machine Learning
Content Creation
Digital Marketing
Internet of Things
Artificial Intelligence
Search Engine Optimization

🏢 Business

Accounting
Human Resource

Projects

2015.01 - 2015.02

[Intiland Tower Company Profile](#)

This Web showcase an Intiland Tower Company Profile, Modern Landmark in Surabaya. Experience premium office space in a strategically located building, designed to elevate your business.

- Web Development
- Responsive Web Design
- Company Profile

2016.07 - 2016.08

[Asei Insurance Company Profile](#)

This web is Company Profile of Asei Indonesia. Asei Insurance is committed to providing innovative insurance solutions that empower businesses to thrive.

- Web Development
- Responsive Web Design
- Company Profile

2018.04 - 2018.05

[Jokotole Collection Website](#)

This website serves as both a digital storefront and a comprehensive online representation of Jokotole Collection's commitment to preserving cultural heritage while empowering local artisans.

- Web Development
- Responsive Web Design
- Ecommerce

2018.10 - 2018.11

[AbdiskomWEB SEO Blog](#)

Abdiskomweb is a live demonstration of how I apply our SEO expertise to create high-performing websites. Every element of this website, from the page titles, content, and meta descriptions to the internal linking structure, has been carefully crafted to adhere to SEO best practices.

- Web Development
- Responsive Web Design
- SEO

2022.11 - 2022.11

[Dapur Nusantara Blog](#)

Learn to cook like a local with Dapur Nusantara. This website offers step-by-step instructions, helpful tips, and beautiful food photography to guide you through the process of preparing your favorite Indonesian dishes. Build carefully using Hugo

- Web Development
- Responsive Web Design
- SEO
- Static Web


2024.10 - 2024.11


[My Personal Blog and Portofolio](#)


A personal website showcasing my thoughts, projects, and experiences. Explore my blog posts, view my portfolio, and get to know me better. Generated with Jekyll featuring multi language al folio theme.


- Web Development
- Responsive Web Design
- SEO
- Static Web


Certificates


 [Technical SEO course with Bastian Grimm](#)
Semrush Academy
2024-12-23

 [Programming Basic Course](#)
Great Learning
2024-12-22


 [Human Resource Management Course](#)
Great Learning
2024-12-21


 [Management Course](#)
Great Learning
2024-12-20


 [Project Management Course](#)
Great Learning
2024-12-17

 [Cyber Security Course](#)
Great Learning
2024-12-16

 [Microsoft Excel Course](#)
Great Learning
2024-12-15

 [DevOps Course](#)
Great Learning
2024-12-14

 [Machine Learning - Supervised and Unsupervised](#)
Great Learning
2024-12-13

 [Machine Learning Course](#)
Great Learning
2024-12-11

- [Microsoft Skills for Jobs](#)
Microsoft, Kementerian Koordinator Bidang Perekonomian, and Mereka
2024-12-09
- [AI - Neural Network](#)
Great Learning
2024-12-08
- [AI - Computer Vision](#)
Great Learning
2024-12-06
- [Digital Marketing - Google](#)
Great Learning
2024-12-03
- [Complete Beginners Course to Master Microsoft Excel](#)
EDUONIX
2024-11-29
- [Tableau Data Visualization Course](#)
Tutorialspoint
2024-11-28
- [Cybersecurity Foundations](#)
LinkedIn
2024-11-26
- [LearnPy](#)
Tutorialspoint
2024-11-22
- [CompTIA Network+ \(N10-007\) Prep Course](#)
LinkedIn
2024-11-20
- [CompTIA A+ 1000 Prep Course](#)
Alison
2024-11-14
- [Introduction to IoT](#)
Cisco Networking Academy
2024-11-13
- [MPLS Fundamentals: Cisco CCNP & Real World](#)
Tutorialspoint
2024-11-12
- [Ultimate Cyber Security Beginner Course : Zero to Hero](#)
Tutorialspoint
2024-11-11
- [AI - Deep Learning](#)
Great Learning
2024-12-07
- [Artificial Intelligence](#)
Great Learning
2024-12-04
- [Digital Marketing Course](#)
Great Learning
2024-12-02
- [TeacherTalent Free Course](#)
Karier.mu
2024-11-28
- [Build 11+ Complete Website Design Course in Bundle](#)
Tutorialspoint
2024-11-28
- [Cyber Security](#)
Great Learning
2024-11-26
- [Introduction to Cybersecurity](#)
Cisco Networking Academy
2024-11-20
- [ID Camp 2024 : Data Scientist](#)
Dicoding Indonesia
2024-11-17
- [CompTIA A+ \(220-1001\) Prep Course](#)
LinkedIn
2024-11-14
- [Mastering Network Security_ Defending Against Cyber Threats](#)
Udemy
2024-11-12
- [Computer networks for physical security systems installers](#)
Udemy
2024-11-12
- [Trik Membuat Video Konten Kreatif di Channel Youtube](#)
LSP P1 LPK GETI - Global Edukasi Talenta Inkubator
2024-11-11

- [Cybersecurity Fundamentals](#)
IBM
2024-11-11
- [Belajar Pemrograman Dasar](#)
Dicoding Indonesia
2024-11-10
- [Master E-commerce Development with Bagisto: Ultimate Course Guide](#)
Tutorialspoint
2024-11-07
- [Foundations of Web Development: CSS, Bootstrap, JS, React](#)
Udemy
2024-11-05
- [Become A Certified Web Developer From Scratch](#)
EDUONIX
2024-11-05
- [Become a Successful Online Teacher](#)
Udemy
2024-11-04
- [Desain Kaos Distro dengan Corel Draw](#)
Karier.mu
2024-11-02
- [Cara Membuat Laporan Menggunakan Microsoft Word](#)
Alterra Indonesia
2024-10-27
- [Terampil dalam Mengelola Keuangan untuk Pengembangan Bisnis](#)
lingkaran
2024-10-26
- [Information Technology Fundamentals](#)
IBM
2024-10-26
- [Cloud Practitioner Essentials](#)
Dicoding Indonesia
2024-10-25
- [Networking Course](#)
Aguna Course
2024-10-17
- [Effective Business Website](#)
HP LIFE
2024-10-15
- [Digital Business Skills](#)
- [Network Technician Career Path](#)
Cisco Networking Academy
2024-11-10
- [The AWS Course](#)
Tutorialspoint
2024-11-09
- [The Science of Learning: Mater Educational Psychology](#)
Tutorialspoint
2024-11-06
- [Cloud computing explained: benefits, AWS, and more](#)
EDUONIX
2024-11-05
- [KOMPUTER ADMINISTRASI PERKANTORAN \(MICROSOFT WORD\)](#)
LPKN Training Center
2024-11-04
- [Membuat Dokumen Menggunakan Microsoft Word untuk Menjadi Sekretaris](#)
Karier.mu
2024-11-03
- [Langkah Awal Menjadi Pendidik Hebat](#)
MojadiPro
2024-10-27
- [Basic Concept of Human Resources and Payroll Processing](#)
Mekari University
2024-10-27
- [Menginstal Sistem Operasi dan Aplikasi bagi Teknisi TIK](#)
Karier.mu
2024-10-26
- [Basic Concept of Financial Accounting](#)
Mekari University
2024-10-26
- [Training Codeigniter](#)
LKP DUTA
2024-10-24
- [Selling Online](#)
HP LIFE
2024-10-15
- [Python Fundamental](#)
Aguna Course
2024-10-14
- [Certificate of Achievement](#)

HP LIFE
2024-10-14

ETS
2023-08-23

 [Raih penghasilan jutaan rupiah hanya modal Website](#)

Bitlabs Academy
2021-08-29